

Privacy policy:

## §.1 General provisions

The data administrator is Marketing Online Piotr Guziur with its registered office in Warsaw, ul. Puławska 457, NIP: 634-237-31-38. Data protection is carried out in accordance with the requirements of generally applicable law, and their storage takes place on secured servers. For the interpretation of terms, a glossary of the Regulations is used or as described in the Privacy Policy (if it results directly from the description). For the purposes of better reception of the Privacy Policy, the term "User" has been replaced with the terms "You", "Administrator" - "We". The term "GDPR" means Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of individuals with regard to the processing of personal data and on the free movement of such data, and repealing Directive 95/46 / EC. We respect the right to privacy and we care about data security. For this purpose, it is used, inter alia, secure communication encryption protocol (SSL). Personal data provided in the form are treated as confidential and are not visible to unauthorized persons.

## §2. Data Administrator

The service provider is the administrator of his clients' data. This means that if you have an Account on our website, we process your data such as: name, surname, e-mail address, telephone number, position, place of work, IP address. The service provider is also the administrator of people subscribed to the newsletter. Personal data are processed: a) in accordance with the provisions on the protection of personal data, b) in accordance with the implemented Privacy Policy, c) to the extent and for the purpose necessary to establish, shape the content of the Agreement, amend or terminate it and correctly implement the Services provided electronically, d ) to the extent and for the purpose necessary to fulfill legitimate interests (legitimate purposes), and the processing does not violate the rights and freedoms of the data subject: to the extent and for the purpose consistent with the consent expressed by you if you subscribed to the newsletter.

Each data subject (if we are their administrator) has the right to access data, rectify, delete or limit processing, the right to object, the right to lodge a complaint to the supervisory body. Contact with the person supervising the processing of personal data in the organization of the Service Provider is possible via e-mail at the following e-mail address: kontakt@marketingonline.pl. We reserve the right to process your data after the termination of the Agreement or withdrawal of consent only to the extent to pursue possible claims in court or if national or EU regulations or international law oblige us to retain data.

The Service Provider has the right to share the User's personal data and other data with entities authorized under the applicable law (e.g. law enforcement authorities). The deletion of personal data may occur as a result of the withdrawal of consent or filing a legally admissible objection to the processing of personal data. The service provider does not share personal data with other entities than those authorized under the applicable law. We have implemented pseudonymization, data encryption and we have introduced access control, thanks to which we minimize the effects of a possible breach of data security. Personal data is processed only by persons authorized by us or by processors with whom we work closely.

### §3. Cookies

17. The website <https://www.marketingonline.pl/> uses cookies. These are small text files sent by a web server and stored by the browser computer software. When the browser reconnects with the website, the website recognizes the type of device from which the user connects. Parameters allow the information contained in them to be read only by the server that created them. Cookies therefore facilitate the use of previously visited websites. The information collected relates to the IP address, type of browser used, language, type of operating system, Internet service provider, information about the time and date, location and information sent to the website via the contact form.

18. The collected data is used to monitor and check how users use our websites to improve the functioning of the website, ensuring more effective and problem-free navigation. We monitor user information using the Google Analytics tool that records user behavior on the website.

19. We use the following cookies on our website: a) "essential" cookies, enabling the use of services available on the website, eg authentication cookies used for services that require authentication on the website; b) cookies used to ensure security, e.g. used to detect fraud in the field of authentication within the website; c) "performance" cookies, enabling the collection of information on the use of the website pages; d) "functional" cookies, enabling "remembering" the settings selected by the user and personalization of the user interface, eg in terms of the language or region the user comes from, font size, website appearance, etc .; e) "advertising" cookies, enabling the delivery of advertising content to users more tailored to their interests.

20. The user may at any time disable or restore the option of collecting cookies by changing the settings in the web browser. The cookie management instructions are available at <http://www.allaboutcookies.org/manage-cookies> Additional personal data, such as an e-mail address, are collected only in places where the user expressly consented to it by completing the form. We store and use the above data only for the purposes necessary to perform a given function.